



PRESS RELEASE

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Brown County United Way and AARP Partner to Provide Free Tax Preparation at City East Center

GREEN BAY, Wis. — Brown County United Way is partnering with AARP Foundation Tax-Aide to offer free, IRS-certified tax preparation services at City East Center, expanding access to critical financial support for households across Brown County.

The no-cost service is open to taxpayers of all ages and income levels; AARP membership is not required. Tax support will be held at City East Center, 111 N. Roosevelt Street in Green Bay, between 9 a.m. and 3:30 p.m. on the dates below.

- February 6, 11, 17
- March 6, 12, 23
- April 7

To participate, taxpayers must schedule an appointment and pick up a tax preparation packet prior to their appointment. To schedule, call 920-393-7863.

Nearly one in three households in Brown County live at or below the ALICE® (Asset Limited, Income Constrained, Employed) threshold—meaning they are one unexpected expense away from not being able to meet their basic needs. Through its work, Brown County United Way focuses on investing in individuals, improving systems and advocating for policy solutions that help households not just get by, but thrive.

“This partnership allows us to live out our mission in a very tangible way,” said Jill Sobieck, Impact Initiatives and Outreach Strategist, Brown County United Way. “For many ALICE® households, the cost of tax preparation can be a significant burden. By eliminating that expense and ensuring taxes are filed accurately by certified professionals, we’re helping individuals and families stay financially stable and access refunds and credits they may otherwise miss.”

In 2025, the AARP Tax-Aide program at City East Center served 151 taxpayers, preparing 160 tax returns, including multiple-year filings. To date, the service has helped community members secure more than \$172,000 in federal and state tax refunds and credits, providing critical financial relief through excess withholding returns, Child Tax Credits, Earned Income Tax Credits and other Wisconsin-based credits.

“Programs like this reflect Brown County United Way’s role as a convener of trusted community partners,” said Shruti Sriram, Chief Impact Officer, Brown County United Way. “We are not the tax

experts, but we know how to bring the right resources together to meet people where they are. By connecting families to services that save time, reduce stress and put real dollars back into their households, we are helping ALICE® families thrive by moving closer to economic stability.”

“This partnership with Brown County United Way and the location at City East Center has been perfect for us,” said Tom Burzinski, AARP Foundation Tax Aide and WI District 3 Coordinator. “They offer a welcoming and friendly environment and the location is in the heart of an area this program is meant to serve. It is on a bus line, and many are within walking distance,” Burzinski shared.

About Brown County United Way

Brown County United Way leverages data to mobilize the Brown County region in three ways: helping individuals, improving community systems and advancing policy change, while keeping ALICE® at the center. Further, its mission is to unite people, resources and ideas to co-create community solutions that strengthen every person and every community in Brown County.

About AARP Foundation Tax Aid:

AARP Foundation Tax-Aide is the nation’s largest free, volunteer-run tax assistance program, helping low- to moderate-income taxpayers file accurate tax returns and access the credits they deserve.

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Editor’s Note: Brown County United Way representatives will be available for interviews upon request. Media are invited to attend the first day of AARP Foundation Tax-Aide services on Friday, February 6, at City East Center. Participant appointments are scheduled in the morning, and interviews and visual coverage opportunities will be available between 9 a.m. and 11 p.m.