



PRESS RELEASE

12/02/2025 – FOR IMMEDIATE RELEASE

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Brown County United Way & Greater Green Bay Labor Council Announce Results of 14th Annual Brown County Diaper Drive

GREEN BAY, WI – Brown County United Way (BCUW), in partnership with the Greater Green Bay Labor Council, successfully hosted the 14th Annual Brown County Diaper Drive, resulting in the collection of nearly 119,000 diapers, pullups, and wipes for families with young children. This year's total was made possible through a flagship donation from Kimberly-Clark, along with contributions from community members and businesses across the county. The items collected carry an estimated value of \$47,400.

"We are grateful for the incredible generosity shown during this year's Diaper Drive. These donations directly support families who are working hard but still struggling to make ends meet," said Robyn Davis, President and CEO of Brown County United Way. "Because of this strong community response, 14 local nonprofits serving families with young children received essential items that ease the everyday burden for parents."

"This drive reflects the strength of our community and what can be accomplished when we come together," said Steve McFarlane, President of the Greater Green Bay Labor Council. "These donations help ensure that our youngest community members have the essentials they need."

Despite the strong community response, many families still face challenges in meeting their children's most basic needs. Nearly one in three households in Brown County lives below the ALICE® Threshold, including 25% of families with children who struggle to afford everyday essentials such as diapers. Drives like this help ease that strain.

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Brown County United Way and the Greater Green Bay Labor Council extend their sincere thanks to Kimberly-Clark and all partnering collection sites for their commitment to families across Brown County:

- ACC Management Group
- BMO
- Brown County Library
- Festival Foods
- Humana
- Hy-Vee
- IBEW Local 158
- Love Life Ministry partner churches
- Pomp's Tire
- Woodman's Market

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About Brown County United Way

Brown County United Way is the local partner in mobilizing Brown County communities to action so all can thrive. Every day, we focus on our mission: to unite people, ideas and resources to co-create solutions that strengthen every person and every community in Brown County.

About Greater Green Bay Labor Council

We are one of nearly 500 state and local labor councils of the AFL-CIO and are the heart of the labor movement. We are democratically elected bodies dedicated to represent the interests of working people at the state and local level. We mobilize our members and community partners to advocate for social and economic justice and strive daily to vanquish oppression and make our communities better for all people—regardless of race, color, gender, religion, age, sexual orientation, or ethnic or national origin.

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