



Invitation to Collaborate

Community-Based Programs and/or Services

Brown County United Way (BCUW) is a nonprofit organization dedicated to improving the lives of **ALICE** (Asset Limited, Income Constrained, Employed) individuals and families in Brown County, WI.

BCUW's mission is to unite people, ideas, and resources to co-create community solutions that strengthen every person and every community in Brown County. We envision an inclusive community where all individuals can meet their basic needs and have equitable opportunities so that they can thrive.

The City East Center is a place-based approach; strategically targeting investments in neighborhoods experiencing concentrated need, strengthening the existing assets, and supporting innovative solutions to further enhance the neighborhoods and the lives of those who live there.

BCUW Impact Agenda

City East Center programs and services are intended to align with BCUW's Community Impact areas:

Youth Opportunity | Financial Security | Healthy Community | Community Resiliency

Our programs reflect United Way's core values by helping people thrive at every stage of life. We focus on **increasing access** to services that support long-term wellness, **ensuring inclusion** by meeting people where they are with what they need, and **reducing stigma** by challenging barriers that keep individuals from seeking help. Through this work, we're building a stronger, more connected community for everyone.

BCUW is seeking additional collaborative partners to provide community-based programs and/or services. Our expectation of all collaborating partners is to serve the whole community and focus on underserved populations.

We are currently inviting program proposals that prioritize the following key areas:

- **Health and Mental Wellness:**
 - Provide support to enhance emotional resilience and/or overall mental health for adults, children, and families.
 - Health programs that support physical well-being, such as food security and nutritional impacts of food for the body and mind.
- **Parenting Education and Support:**
 - Equip caregivers with essential skills and knowledge to foster the development of confident, healthy children, and thriving families.
- **Employment and Career Skill Building:**
 - Empower individuals with the necessary tools to either secure meaningful employment, career advancement, and/or employment stability.
- **Financial Literacy and Money Psychology:**

- o Programs that teach practical money skills, build confidence in managing finances, and help people understand their financial habits so they can achieve long-term financial goals.

Additional Considerations:

- Proposals that take into consideration collaboration with other nonprofit entities for the purpose of complimentary programming, and to increase participant engagement will be prioritized.
- Programs that are offered on a reoccurring, consistent basis will be prioritized.

Conditions

Organizations and their programs/services must meet the standard requirements to be considered:

- The organization is a current nonprofit with a 501(C) 3 designation, or other tax-exempt entity, such as a governmental body, school district, municipality, or a community-based group in good standing with the Internal Revenue Service and/or the Wisconsin Department of Financial Institutions.
- Individuals served in programs and services must be residents of Brown County, WI.
- Collaborating partners are required to share a program results report and demographic information at the program's close.
- Collaborating partners will follow the conditions of the Facilities Use Agreement.
- Collaborating partner programs and services agree that **funding is not provided** for the proposed program/service.
- Scheduling will be coordinated with and agreed upon by BCUW staff.

Application Timeline and Process:

This Invitation to Collaborate is a selective process, with the intention of inviting a small group of programs/services and will continue to evolve over time. After a year, programs will be reviewed for consideration to continue programming.

Proposals will be taken on a rolling basis, and as space and opportunity for programming at City East Center is available. Proposals will be reviewed by BCUW; you will be contacted regarding your proposal status after review.

Contact Information

For questions related to this Invitation to Collaborate, please contact, jill@browncountyunitedway.org | 920.593.4764.