

# ALICE

Asset Limited, Income Constrained, Employed

ALICE Knows No Demographic.

Our entire community is affected by the challenges that ALICE families and individuals face. By tackling those challenges, we can build a stronger and more prosperous community.



## ALICE in Brown County

In Brown County, **1 in 3** households are living below the ALICE threshold and are struggling to meet their basic needs.



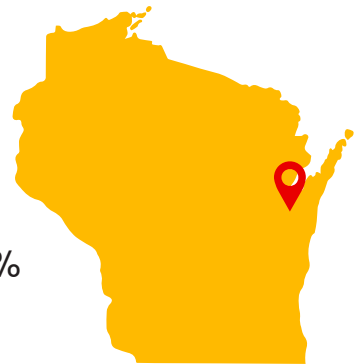
Brown County United Way uses the ALICE Report to raise awareness and co-create lasting solutions that will improve lives and strengthen local communities. These solutions will take a collaborative approach from every corner of our county. Guided by community voices, we bring about change by strategically investing time, dollars, and organizational resources at three interconnected levels:

- **Program Investments** – Supporting direct services to positively impact individuals.
- **Impact Initiatives** – Improving community systems.
- **Advocacy Solutions** – Advocating for policy change.

## ALICE Knows No Borders

Brown County communities with percentages of households living below the ALICE Threshold (ALICE + poverty) at or above the county average of 32%:

- Green Bay 41%
- Denmark 41%
- Pulaski 40%
- Ashwaubenon 38%



To learn more about ALICE in Brown County, visit: [www.browncountyunitedway.org](http://www.browncountyunitedway.org)