



PRESS RELEASE

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Brown County United Way Highlights City East Center's Collaborating Partners with Launch of Free Tax Prep Assistance Program

GREEN BAY, WI – Brown County United Way is dedicated to serving ALICE (Asset Limited, Income Constrained, Employed) households, which represent 1 in 3 households in the county. Through collaboration with committed partners, Brown County United Way continues to strengthen communities, including those with ALICE households, by launching innovative initiatives like the upcoming free Tax Prep Assistance program. Starting February 2025, this program exemplifies the organization's mission to advance economic mobility, empowerment, and social connection across Brown County.

Tax Prep Assistance Program Details

In partnership with AARP Tax Preparation service, Brown County United Way will be hosting free tax prep service at City East Center, 111 N. Roosevelt Street, Green Bay, WI 54301. This no-cost service is open to taxpayers of all ages; AARP membership is not required. Tax preparers are trained and IRS certified. To participate, you **MUST** schedule an appointment and pick up the tax preparation packet prior to your appointment. To schedule an appointment, please call 920.393.7863 and leave a message if needed. Space is limited, so sign up early.

Appointments will be scheduled between 9:00 a.m. – 3:30 p.m. on the following dates:

- February 7, 18, 27, 28
- March 5, 10
- April 1

For a complete list of what AARP can help with and the required documents to complete the tax return, visit: <https://taxaide.aarpfoundation.org>.

Highlighting Other Collaborating Partners

The City East Center is proud to partner with organizations that align with its core objectives: Economic Mobility, Empowerment and Self-Advocacy, and Social Connection. Below are some of the impactful programs launching through these partnerships:

Economic Mobility

- Boys and Girls Club: Career Launch A job-readiness and career preparation program for youth aged 11+, offering interactive activities to explore diverse career paths, align interests with career clusters, and build necessary skills and education.

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Empowerment and Self-Advocacy

- Howe Community Resource Center: Family Sized Support Program, Parent Cafés Programs providing essential parenting skills in positive discipline, early childhood development, and communication. Parent Cafés offer non-judgmental spaces for connection, reducing isolation and fostering family engagement in education.

Health

- Brain Center of Green Bay: Community Program Presentations on key habits and protective measures to promote healthy aging and cognitive health.

Financial Stability

- Legal Action of WI: Community Lawyering Program and Civil Legal Services Community education sessions on housing rights and resources, as well as free civil legal services for low-income individuals in areas such as employment barriers, housing law, and public benefits.
- NeighborWorks Green Bay: Preparing for Homeownership Introductory sessions for individuals seeking to achieve homeownership, whether immediately or in the future.

Community Empowerment Through Technology

Additionally, the City East Center is advancing digital literacy through a Techequity Grant from United Way Wisconsin, which supports technology distribution and provides access to digital navigators for educational assistance.

About the City East Center

The City East Center represents a place-based approach to community investment, focusing on neighborhoods experiencing concentrated need. By targeting economic mobility, empowerment, and social connection, the center works to uplift residents, creating sustainable and thriving communities.

To learn more about how Brown County United Way is co-creating community solutions through the work at the City East Center, visit: www.browncountyunitedway.org.

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About Brown County United Way

Brown County United Way's mission is to unite people, resources, and ideas to co-create community solutions that strengthen every person and every community in Brown County. We envision an inclusive community where all individuals are able to meet their basic needs and have equal opportunity for stability in their health, education, financial well-being, and community connection.

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