



PRESS RELEASE

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Brown County United Way Launches Mobile Classroom to Expand Groundbreaking HubCAP Services

June 10 Press Conference Will Feature Vehicle Tours, Stakeholder Interviews, and First Look at Mobile Education Unit

GREEN BAY, WI – Something big is rolling into Brown County – again. Brown County United Way, in partnership with more than 20 nonprofit agencies, is proud to announce the expansion of its HubCAP (Community Access Partnership) initiative with the launch of a new mobile classroom.

This milestone will be unveiled at a press conference on Tuesday, **June 10 at 11:00 a.m. at Northeast Wisconsin Technical College (NWTC)**. The event will feature tours of HubCAP's three mobile units, including a first look at the mobile classroom, and opportunities to speak with key stakeholders from Brown County United Way and partner organizations.

What's Happening at the Press Conference

- **Official unveiling** of the HubCAP mobile classroom, designed to provide on-the-go education, training, and support services.
- **Interactive tours** of HubCAP vehicles, including a passenger van and RV, now joined by the new classroom-on-wheels.
- **Speakers to include**
 - Robyn Davis, President & CEO; Brown County United Way
 - Brooke DeCoster, Coordinated Entry Outreach Specialist; House of Hope (Partner)
 - Dr. Kristen Raney, President; Northeast Wisconsin Technical College (Premier Partner for HubCAP)

About HubCAP

Launched as a response to deepening community needs, HubCAP brings essential services directly to people where they are - in neighborhoods, at job sites, and at community events. Using a fleet that now includes a mobile classroom, the program offers:

- Healthcare and mental health resources
- Early childhood and youth support
- Housing and shelter connections
- Job and financial assistance
- Education and skills training
- And more



“Access to services shouldn’t be a challenge – it should be a right,” said Robyn Davis, President & CEO of Brown County United Way. “The addition of a mobile classroom brings us one step closer to removing barriers and ensuring that every person has a real opportunity to thrive.

Why It Matters

For many families in Brown County, transportation, time, stigma, and systemic inequity stand in the way of critical help. HubCAP is designed to change that—bringing services to people instead of asking people to find services. This mobile, community-based model is not just about convenience—it’s about equity, dignity, and empowerment.

Press Conference Details

Date: Tuesday, June 10, 2025

Time: 11:00 a.m.

Location: NWTC Main Campus, 2740 West Mason Street, Green Bay, WI, Parking Lot AA (The location is subject to change due to inclement weather and will be confirmed on Monday, June 9.).

Who’s Speaking: Brown County United Way leadership, community partners, and local officials

For interview scheduling, contact Robia Vang at Robia@browncountyunitedway.org or 920-593-4781.

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