



PRESS RELEASE

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A Shared Commitment: Imperial Supplies and Brown County United Way Mark 5th Annual Summer Sendoff Book Drive

GREEN BAY, WI – Brown County United Way, in partnership with Imperial Supplies, proudly celebrated the 5th Annual Summer Sendoff Book Drive at Howe Elementary Community School on Tuesday, June 3. What began as a collaborative volunteer effort between Imperial Supplies and Brown County United Way's Emerging Leaders Society has evolved over the years, with Imperial Supplies this year taking on the role of community champions and providing the complete volunteer team for the initiative, continuing their strong tradition of supporting literacy and student success.

Almost 400 brand-new books were distributed to every student at Howe Elementary, along with reusable book bags filled with coloring books, pencils, sensory toys, stickers, and other activities to spark creativity and learning over the summer. Each child also received a coupon for a free Little Joe pizza, generously donated by Terri and Frank Hanold, owners of Happy Joe's in east Green Bay.

"Imperial Supplies has been part of this effort from the beginning," said Angie Bergstrom, Sr. Director of Human Resources at Imperial Supplies. "This year, our team was given the opportunity to have more of our staff members volunteer which gave us an even greater opportunity to connect with students and support a cause we care deeply about—literacy and summer learning."

Book selections were thoughtfully made by teachers at Howe Elementary, ensuring every student received a title aligned with their interests and reading levels. The personal connection helped reinforce a sense of belonging and excitement around reading.

"We are incredibly lucky to have two dedicated organizations, Imperial Supplies, LLC and Brown County United Way, that care deeply for our school community and operate right in our neighborhood. Howe scholars are heading into summer with a great book they can fall in love with thanks to this fantastic Summer Book Send Off event!" -Diana Delbecchi, Community Schools Resource Coordinator at Howe Elementary Community School

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Brown County United Way remains committed to bringing people and organizations together to create meaningful change. The Summer Sendoff Book Drive continues to highlight the power of partnership in supporting student success and building a stronger community.

If you or your organization is looking to get involved in a giving or volunteer opportunity like the Summer Sendoff Book Drive, contact Harrison Thiry, Campaign Strategist, at harrison@browncountyunitedway.org to learn more.

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About Brown County United Way:

Brown County United Way's mission is to unite people, resources, and ideas to co-create community solutions that strengthen every person and every community in Brown County. We envision an inclusive community where all individuals are able to meet their basic needs and have equal opportunity for stability in their health, education, financial well-being, and community connection.

About Imperial Supplies:

Imperial Supplies, LLC, founded in 1958, is a national distributor of fleet maintenance and shop supplies. With a commitment to supporting education and community development, Imperial Supplies is proud to partner with organizations like Brown County United Way to empower future generations.

About Howe Elementary Community School:

Howe Elementary Community School is dedicated to providing a nurturing learning environment where every student can thrive. Through innovative programs and dedicated educators, Howe Elementary fosters a love for learning and prepares students for success.

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