

Thank you

Campaign Pledge Form

for investing in Brown County United Way's mission to unite people, ideas and resources to create community solutions that strengthen every person and every community in Brown County.

Top Copy - Brown County United Way

Bottom Copy - Employer/Donor

Step 1 Who are you?

Date _____

First Name _____

Phone _____

Last Name _____

Email _____

I opt-out of United Way's Email List

Home Address

Street _____ City _____ State _____ Zip _____

Employer _____

Dept./Employee ID _____

Signature _____

Date of Birth _____

Step 2 How will you give?

Payroll Deduction \$ _____ x _____ = \$ _____
pledge amount # pay periods total gift

Payroll Deduction

Visa MC AMEX Discover CVV# _____
\$ _____ (Total Gift)

Cash/Check Enclosed
(payable to Brown County United Way) \$ _____ (Total Gift)

Account #: _____

Account #: Exp. Date: _____

Bill Me (select one of the following two choices):
One time total gift of \$ _____ (minimum of \$20)
Bill me quarterly for a total gift of \$ _____ (minimum of \$80)

Gift of Stock
\$ _____ (Amount)

Stock Name: _____

Anticipated Delivery Date: _____

Bank Funds Transfer
Debit Amount \$ _____ monthly for a total of \$ _____ Bank routing #: _____

Checking account #: _____ (funds will be transferred on the first of each month Jan-Dec)

Step 3 How would you like to be recognized?

Learn about becoming more involved:

- Emerging Leaders Society (ELS):** Individuals 21+ who wish to volunteer in the community.
- Forever United:** Individuals who are planning to retire in the next 5 years OR are currently retired who wish to volunteer in the community.
- Lead United:** Individuals giving \$1,000 or more and wish to network and learn more about our local communities.
- Legacy Circle:** Investors who wish to leave a lasting legacy through a planned gift.

Investor Recognition:

- I am contributing my gift with my spouse/partner:
Spouse/Partner's name: _____
Workplace: _____
For recognition purposes, list my/our name(s) as follows: _____
- I/we prefer to remain anonymous

If you would like to designate a gift, please check the box to the left and fill out the separate pledge designation form. These funds will not be included in the local fund investment process.

Thank you for your gift!

Being a member of the Brown County community means mean things. Our mission at Brown County United Way is to united people, ideas and resources to co-create community solutions that strengthen every person and every community in Brown County. Your involvement will help make a positive impact on our local communities. We strive for an inclusive community where all individuals are able to meet their basic needs and have equal opportunity for stability in their health, education, economic mobility, and connection to the community.

Information Regarding Your Gift:

- **Your signature** is required to process this pledge form. Brown County United Way does not provide goods or services as whole or partial consideration for any contributors.
- **Please complete** the information on the front of this form that asks for your name, address and telephone number.
- **Every dollar** you give to Brown County United Way is multiplied by the effective use of volunteers, in-kind donations and community collaborations.
- The expense associated with processing donor-designated gifts are recovered by an assessment for fundraising based on actual historical costs in accordance with United Way Worldwide Membership Standards, as outlined in their publication entitled *United Way Worldwide Cost Reduction Requirements for Membership Standards M*.

Important Tax Information:

- Gifts to Brown County United Way are tax deductible within the limits of current federal and state law. For your tax records, please keep a copy of this pledge form along with your pay stubs or canceled checks.

Our Privacy Pledge:

- Information you provide to Brown County United Way is used only to properly credit your contribution and for communication with you about United Way and related program information. Brown County United Way respects the privacy of its contributors and will never rent, trade or sell information.

Your Leadership Gift Makes a Great Impact in Brown County.

Leadership Giving is an opportunity for donors to play a leadership role in strengthening our community and to be recognized for making a significant financial commitment to Brown County United Way. Leadership levels of giving are as follows:

Tocqueville Society: Recognizes individual or combined gifts of \$10,000 or more

Leadership Circle Society: Recognizes individuals or combined gifts of \$1,000 - \$9,000 at the following levels:

Bronze level: \$1,000 - \$2,499

Gold level: \$5,000-\$7,499

Silver Level: \$2,500-\$4,999

Platinum Level: \$7,500-\$9,999

Restrictions on Designated Gifts

Donors can direct a portion or all of their gift to a specific agency of their choice. A recipient organization must be a nonprofit 501(c)(3) organization, excluding churches, political organizations, and governmental entities. Donors must pledge a minimum gift of \$26 to each agency designee.