

PRESS RELEASE

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FOR IMMEDIATE RELEASE



Brown County United Way

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Brown County United Way in Partnership with Greater Green Bay Community Foundation Provides Capacity Building Grant Dollars to Organizations Led by People of Color

GREEN BAY, WI — The Greater Green Bay Community Foundation recently awarded \$80,641 in capacity-building grants to area nonprofits. Brown County United Way provided \$37,000 of that amount from its Nonprofit Impact Initiative Fund for Leaders of Color.

These capacity-building grants signify a commitment to fostering diversity, equity, and inclusion in the community. The collaborative effort between Brown County United Way and the Greater Green Bay Community Foundation underscores the importance of supporting organizations led by people of color and ensures a more vibrant and resilient future for the entire community.

This support empowered seven organizations led by leaders of color to further their missions and impact in the community. The following organizations that received capacity-building grants with the funds from Brown County United Way are:

- Asian Corporate and Entrepreneur Leaders for Strategic Planning
- ColorBold Business Association for Fundraising Development
- COMSA for Strategic Planning
- Golden House for Strategic Planning
- Safe Shelter for Board of Directors' Development
- Urban Cultural Arts and Event Center for Strategic Planning
- We All Rise: African American Resource Center for Fundraising Development

Latosha Greenleaf, Executive Director at Urban Cultural Arts and Event Center, shares how they plan on benefiting from this grant stating, "The funds will be directed towards hiring a professional strategic planner, who will work closely with our team to develop a comprehensive strategic plan. This strategic roadmap will enable us to clarify our vision, address contradictions, and formulate important actions for growth. By strengthening our foundation, we can better fulfill our mission of promoting creativity, personal growth, and community connections through the arts. This support is pivotal in our continued success."

For a full list of recipients, please visit www.ggbcf.org

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About Brown County United Way: Founded in 1925, Brown County United Way (BCUW) is a center for community-based strategies. Through direct fundraising, grant-making, community mobilization, and advocacy efforts, Brown County United Way leverages its organizational resources and deep local partnerships to advance targeted community solutions. With the help of more than 500 community volunteers from all community sectors, Brown County United Way is dedicated to finding solutions to the community's most pressing human services issues.

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