

PRESS RELEASE

10/26/2023

FOR IMMEDIATE RELEASE



Brown County United Way

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Brown County United Way and The Greater Green Bay Labor Council Express Profound Gratitude for Successful 12th Annual Diaper Drive

GREEN BAY, WI — Brown County United Way and The Greater Green Bay Labor Council are delighted to announce the success of their 12th Annual Diaper Drive, which took place throughout the month of September, coinciding with National Diaper Need Awareness Week, September 18 – 24. Due to overwhelming community support, the diaper drive continued through mid-October.

This year's event was a monumental achievement, thanks to the incredible support from the community, local businesses, and organizations. The outpouring of generosity has enabled both organizations to make a significant impact on families in need in the Brown County area.

Notable Donations:

- Kimberly-Clark's contribution of more than 80,000 diapers.
- Procter and Gamble's donation of more than 74,000 diapers.
- Grants from Kwik Trip and Costco, which supported the purchase of diapers and wipes.

The grand total of diapers collected during the drive was 163,490, all of which will directly benefit 25 local organizations dedicated to assisting families with young children.

Collection sites: Brown County Libraries, Dick's Family Foods, Brown County Festival Foods locations, Habitat for Humanity Restore, Hy-Vee, Love Life Ministry partner churches, Brown County Pomp's Tire locations, Super Ron's Food Center, and Woodman's Market.

Diaper Need Awareness: According to the National Diaper Bank Network, the average monthly diaper supply costs \$80, and one in two U.S. families struggles to provide enough diapers to keep a baby dry and healthy. Additionally, three in five U.S. parents miss work because they cannot provide the proper diapers for daycare.

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About Brown County United Way: Founded in 1925, Brown County United Way (BCUW) is a center for community-based strategies. Through direct fundraising, grant-making, community mobilization, and advocacy efforts, Brown County United Way leverages its organizational resources and deep local partnerships to advance targeted community solutions. With the help of more than 500 community volunteers from all community sectors, Brown County United Way is dedicated to finding solutions to the community's most pressing human services issues.

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