



# Campaign Pledge Form

PLACE LABEL HERE

Brown County United Way

Top Copy - Brown County United Way

Bottom Copy - Employer/Donor

## Step 1 Who are you?

Date \_\_\_\_\_

First Name \_\_\_\_\_ Phone \_\_\_\_\_

Last Name \_\_\_\_\_ Email \_\_\_\_\_

Home Address \_\_\_\_\_  I opt-out of United Way's Email list

Street City State Zip

Employer \_\_\_\_\_ Dept./Employee ID \_\_\_\_\_

Signature \_\_\_\_\_ Date of Birth \_\_\_\_\_

## Step 2 How will you give?

**Payroll Deduction** \$ \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
Pledge Amount # Pay Periods Total Gift

**Cash/Check Enclosed**  
(payable to United Way) \$ \_\_\_\_\_ (Total Gift)

**Bill Me (Select one of the following two choices):**  
 One time total gift of \$ \_\_\_\_\_ (minimum of \$20)  
 Bill me quarterly for a total gift of \$ \_\_\_\_\_ (minimum of \$80)

**Bank Funds Transfer**  
Debit Amount \$ \_\_\_\_\_ monthly for a total of \$ \_\_\_\_\_ Bank routing #: \_\_\_\_\_  
Checking account #: \_\_\_\_\_ (funds will be transferred on the first of each month Jan - Dec)

### Credit Card

Visa  MC  AMEX  Discover CVV# \_\_\_\_\_

\$ \_\_\_\_\_ (Total Gift)

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

By my signature above, I am authorizing the stated amount to be charged to my credit card.

### Gift of Stock

\$ \_\_\_\_\_ (Amount)

Stock Name: \_\_\_\_\_

Anticipated Delivery Date: \_\_\_\_\_

## Step 3 How would you like to be recognized?

### Join an Affinity Group

**Emerging Leaders Society (ELS):** Investors 40 and younger who wish to volunteer in the community and/or make an annual gift of \$250

**Leadership Circle:** Investors giving \$1000 and above annually

**Forever United:** Investors who are currently retired OR planning to retiring in the next 5 years

In retirement, you can reach me at:

\_\_\_\_\_ (email or mailing address)

**Legacy Circle:** Investors who wish to leave a lasting legacy through a Bequest, IRA, Life Insurance, Endowment or Trust  
Check to be contacted

### Investor Recognition

I am contributing my gift with my spouse/partner

Spouse/Partner's Name: \_\_\_\_\_

Workplace: \_\_\_\_\_

For recognition purposes, please list my/our name(s) as follows:

\_\_\_\_\_

I/we prefer to remain anonymous

## Thank you!

Your gift this year will go to emergency, prevention and community change programs that form a balanced system of care in Brown County.

For a complete listing of United Way-funded initiatives, programs and agencies, please see the Brown County United Way website.

If you would like to designate your gift, please check the box to the left and fill out the separate pledge designation form.

By checking this box, I affirm that I do not want all or part of my donation to be included in the local fund investment process.



# Thank you for your gift!

Brown County United Way

## Live United

Being a member of the Brown County community means many things. Our mission at Brown County United Way is to unite people, ideas and resources to create community solutions that strengthen every person and every community in Brown County. Your involvement at any level will go a long way in making our community a better place. We are currently partnering with local institutions and nonprofit agencies to strategically invest community resources to work in our neighborhoods, schools and with our families. Get involved. Help strengthen our community, improve your life and the lives of those around you. Please don't miss your opportunity to **GIVE**.

### Information Regarding Your Gift:

- **Your signature** is required to process this pledge form.
- Brown County United Way does not provide goods or services as whole or partial consideration for any contributors.
- **Please complete** the information on the front of this form that asks for your name, address and telephone number.
- **Every dollar** you give to Brown County United Way is multiplied by the United Way's effective use of volunteers, in-kind donations and community collaborations.
- The expense associated with processing donor-designated gifts are recovered by an assessment for fundraising based on actual historical costs in accordance with United Way Worldwide Membership Standards, as outlined in their publication entitled [United Way Worldwide Cost Reduction Requirements for Membership Standards M.](#)

### Important Tax Information:

- Gifts to Brown County United Way are tax deductible within the limits of current federal and state law. For your tax records, please keep a copy of this pledge form along with your pay stubs or canceled checks.

### Our Privacy Pledge:

- Information you provide to Brown County United Way is used only to properly credit your contribution and for communication with you about United Way and related program information. Brown County United Way respects the privacy of its contributors and will never rent, trade or sell information.

## Make a greater impact on our community. Make a Leadership Gift.

**Leadership Giving** is an opportunity for donors to play a leadership role in strengthening our community and to be recognized for making a significant financial commitment to Brown County United Way. Leadership levels of giving are as follows:

**Tocqueville Society** - Recognizes individual or combined gifts of \$10,000 or more.

**Leadership Circle Society** - Recognizes individual or combined gifts of \$1,000 to \$9,999 at the following levels:

Bronze level: \$1,000 - \$2,499  
Silver level: \$2,500 - \$4,999

Gold level: \$5,000 - \$7,499  
Platinum level: \$7,500 - \$9,999

**Emerging Leaders Society** - Investors 40 and younger who wish to volunteer in the community and/or make an annual gift of \$250. (Please visit our website [www.browncountyunitedway.org](http://www.browncountyunitedway.org) for more information about ELS.)

### Restrictions on Designated Gifts

Donors can direct a portion or all of their gift to a specific agency of their choice. A recipient organization must be a nonprofit 501(c)(3) organization, excluding churches, political organizations, and governmental entities. Donors must pledge a minimum gift of \$26 to each agency designee.