



Brown County United Way

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Brown County United Way elects two new board members

GREEN BAY—Brown County United Way has elected two new local community leaders to serve on its board of directors for a three-year term.

Jeff Rafn, PhD, is the president of Northeast Wisconsin Technical College. “The strength of our communities and the quality of life depends on the success of its residents in meeting their most basic needs, achieving their aspirations and contributing to the well-being of their families and neighbors,” he said in accepting the role. “United Way enables and empowers people to achieve their dreams. As president of NWTC, this is in concert with our school’s goals and vision.” In 2021 Dr. Rafn served as Brown County United Way’s fundraising campaign chair.

Julie Marthaler is vice president of Underwriting and Performance Excellence at CONNECT, powered by American Family Insurance. “Brown County United Way’s vision to strive for an inclusive community where all are able to meet their basic needs and have equal opportunity for stability in health, education, financial wellbeing and community connection fully aligns with American Family’s strong commitment to drive inclusivity and equity into our organization,” she said. “It truly will be an honor to serve in this capacity with an organization that is so vital to our community.”

“We are honored to welcome these new board members to our organization”, said Robyn Davis, president & CEO of Brown County United Way. “They both have consistently demonstrated a passionate commitment to our community as well to as the mission and vision of Brown County United Way. Their considerable gifts and talents will be great additions to the volunteer leadership of our organization.”

The role of Brown County United Way’s board of directors is to provide visioning, direction setting and results accountability. The board represents United Way in the community, brings the public voice to the organization’s decision-making, and upholds stewardship and accountability to maintain the trust of the community.

Board members whose terms recently ended are Brian Russo, founder of EyeHeartWorld, and Jessie Stauffacher, president of American Family Enterprise agency distribution channels.

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About Brown County United Way: Founded in 1925, Brown County United Way (www.browncountyunitedway.org) is a center for community-based strategies. Through fundraising, grant making, community mobilization, and advocacy efforts, Brown County United Way leverages its organizational resources and deep local partnerships to advance targeted community solutions. With the help of more than 500 community volunteers from all community sectors, Brown County United Way is dedicated to finding solutions to the community’s most pressing human-services issues.