

# BROWN COUNTY UNITED WAY

## Our Work

1 IN 3



1 in 3 households in Brown County are ALICE (Asset Limited, Income Constrained, Employed) or in poverty.

Brown County United Way fights for ALICE by working to build stability in health, education, financial well-being, and connection-to-community.

## Living as ALICE

- The Household Survival Budget in Brown County is \$23k for a single adult and \$72k for two adults with two children in child care.
- It costs \$16,656 per year to have 2 children in child care.
- 1/3 of unscheduled absences from work were a result of delayed or ignored medical care.
- 80% of Black, 65% of American Indian, and 45% of Hispanic households in Brown County live below the ALICE threshold.



## ECONOMIC IMPACT



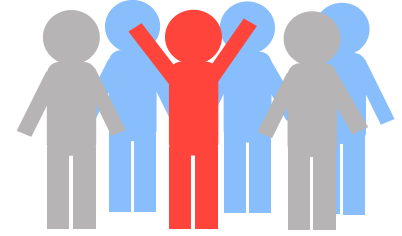
- Each chronically homeless individual can cost taxpayers \$30,000+ per year.
- Childcare issues affect work schedules for 65% of employees with children (15 times per year on average).
- The life expectancy for Black and low-income individuals is below average. Nationally, life expectancy is as much as 30 years less in the poorest counties compared to the wealthiest.
- **To learn more, go to [UnitedForALICE.org](https://www.unitedforalice.org)**

# Finding 'Life Stability'

Being able to meet one's basic needs, have access to quality health and education, and have the opportunity for financial well-being and connection-to-community.

## INDIVIDUAL NEEDS

are common needs faced regularly by individuals. Food, transportation, childcare, education, healthcare, and shelter are all types of Individual Needs.



## COMMUNITY NEEDS

are structural and neighborhood issues that contribute to Individual Needs. We take on issues like food and childcare deserts, limits to education, and unavailable resources.

## SOCIETY NEEDS

are policy issues that prevent individuals and communities from accessing the resources and opportunities necessary to overcome Individual and Community Needs.



# United Responses

Brown County United Way uses **Research, Collaboration, and Investment** to turn community strengths into solutions that build lasting stability.

## INDIVIDUAL SUPPORT

We meet the most urgent individual needs in our community.

## COMMUNITY STRENGTHENING

We develop and adapt community structures to build stability and address individual crises.

## SOCIETY SOLUTIONS

We Unite unheard voices with decision-makers to ensure society policies and practices build stability.

