

UNITED WE FIGHT.
UNITED WE WIN.

LIVE UNITED®



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very day, people look to Brown County United Way for lasting solutions to local challenges. Through the work of our staff team and support from our volunteers, donors, and advocates we change lives and communities through service, collaboration, and impact. Our mission is to unite people, ideas, and resources to create community solutions that strengthen every person and every community in Brown County.

We are more than fundraisers. **We are game changers.** No matter the obstacles. No matter the odds. Together with many local partners and as part of a worldwide network of United Ways, we surround our community's most critical challenges — and we **fight.** United Way fights for the health, education and financial stability of every person in every community. Why? Because we know that change begins when we LIVE UNITED, and that building a better tomorrow starts today.

In Brown County in 2019, 1 in 3 households struggled to meet basic needs. Given the challenges our society is facing today, we know that even more are struggling. **When you give to Brown County United Way, you are contributing to a system of support that helps people live more stable lives.** During 2019 and the first half of 2020, this system provided the resources to support the following solutions and more:

- COVID-19 emergency response
- System of care grants to Brown County nonprofits
- 2-1-1 information and referral services
- Neighborhood-based impact initiatives
- Day of Action projects and year-round volunteer opportunities
- Innovative research
- Advocacy

In these unprecedented times the needs of our community are greater than ever. More than ever before, now is the time to LIVE UNITED.

WE ARE UNITED WAY.

Join the fight and LIVE UNITED —
visit www.browncountyunitedway.org

96

Years in operation
(1925-2020)

Nearly

\$138

million raised
since 1925

7,771

Corporate and
individual donors
in 2019

250+

Community
impact
partners

160+

Workforce
campaign
partners



Brown County United Way



WE ARE GAME CHANGERS

COVID-19 EMERGENCY RESPONSE

Following the declaration of the COVID-19 public health emergency in March 2020, Brown County United Way established an Emergency Response Fund. As of July, 36 grants had been awarded to Brown County agencies, schools, and churches. These investments have provided immediate food, shelter, rental assistance, childcare assistance, transportation, diapers and other health and hygiene products, remote learning school supplies, and assistance to Veterans, refugees, and people with acute health conditions.

Our 2-1-1 Contact Center was activated to be a resource for information about COVID-19 and to assist with appointments at community-based testing sites. We were also honored to help form a new nonprofit, Operation Community Cares, which began by providing no-contact home deliveries of food, diapers, and other basic needs items during the height of the pandemic's first phase.

SYSTEM OF CARE GRANTS

23 System of Care grants to local nonprofits are helping nearly 19,000 people throughout Brown County to attain an education, access healthcare, be financially secure, and connect to their community.

NEIGHBORHOOD-BASED IMPACT INITIATIVES AND DAY OF ACTION

Brown County United Way's first place-based Impact Initiatives are centered on four Green Bay neighborhoods: Downtown, Joannes Park, Navarino, and Whitney Park. Through continued research and community conversations, in 2020 we launched a new Neighborhood Partnership Grant Program, supporting efforts within these neighborhoods to build social capital and individual and community supports, and invest in solutions that engage existing community assets and build new partnerships. We look forward to expanding to additional areas over time.

Day of Action is one way we give back to the community each year. In 2019, 150 volunteers and United Way staff invested 135+ hours of time in projects such as packing food boxes, cleaning projects, painting a wellness room at Howe Community School, planting flowers, packing back-to-school bags, and providing administrative support to local organizations. Together we are better!

INNOVATIVE RESEARCH

Brown County United Way is uniquely qualified to provide critical information to the community. We have a dedicated team member who conducts research and studies local data to inform our work, and shares findings with our partners. A Photovoice focus group, community conversations, and COVID-19 surveys conducted during 2019 and 2020 are core components of our research strategy.

ADVOCACY

In these uncertain times Brown County United Way continues to strive for an inclusive community where ALL individuals can meet their basic needs, have equal opportunity, and find stability in their daily lives. We will continue to stand up for those who are affected unequally and unjustly, in 2020 and beyond. We will continue to LIVE UNITED.

GIVE. ADVOCATE. VOLUNTEER.

www.browncountyunitedway.org