

## United Way Donation Application Process

To submit a request for a donation for your upcoming United Way Campaign,

1. Go to [www.packers.com/donations](http://www.packers.com/donations)
2. Scroll down to the heading “*Requesting Donations*”
3. Click on “*Start a new application*”.
4. Either Create a new account if this is the first time you’ve requested a donation or login using your email and password if you’ve made a request in previous years.
5. Follow the prompts by answering the following Verification of Eligibility questions:
  1. Is the organization located in Wisconsin, Michigan, or Iowa OR does the organization primarily assist residents of Wisconsin, Michigan, or Iowa?
  2. Is the event at least six weeks from today? (Applications must be submitted no later than six weeks prior to the date of the event.)
  3. Select the type of in-kind donation (non-cash) you are seeking: United Way Workplace Campaign
6. Click “Submit”
7. You will be brought to the application page; please fill out completely. Before you can submit the application, you will be required to attach the written request on company letterhead. Please be sure to include the start date of your campaign in the written request. You can also attach a flyer or poster that advertises the event. Please note that you will not be able to submit your application without attaching the supporting documentation. If you do not have the supporting documentation, you can SAVE the request and finish later. If you click SAVE your application to finish at a late time, you will receive an email saying your application has been SAVED but NOT submitted.
8. Once your application has been successfully submitted, you will receive an email saying that your application has been successfully submitted.

If you have any questions while filling out the application, you can contact Julie Broeckel, Corporate Giving Coordinator at the Green Bay Packers at 920-569-7324 or by email at [BroeckelJ@packers.com](mailto:BroeckelJ@packers.com)