

E-Pledge Campaigns

LIVE UNITED

Use Brown County United Way's secure, online pledging and campaign reporting systems to simplify the management of your workplace campaign.

E-Pledge provides organizations with an easy-to-use tool with which to run a more structured and efficient workplace campaign. Your company will have its own website where your employees can pledge their support online and Employee Campaign Coordinators can easily track results. This flexible platform offers secure transactions, timely reporting, more effective communication and simplified campaign management.

PERSONALIZED DONOR EXPERIENCE

- Custom features allow you to integrate your company's brand and company specific information such as an endorsement letter from your CEO or upper management
- Personalized reminders of donor's previous year gift amount
- Printable pledge confirmation and acknowledgement email
- Opportunity to inform donors about United Way's strategies and impact, and provide important data regarding the value of their investment

REPORTING AND MONITORING

- Monitor campaign progress securely via easy-to-view dashboards and online reports
- Compare activity across groups or offices
- Target follow-up communications as needed
- Easily export campaign results to populate company payroll
- Create one all-encompassing campaign report

ORGANIZATIONAL CONVENIENCE

- Eliminate the need to manually coordinate paper pledge form distribution/collection and reporting
- Coordinate data across multiple locations and/or business departments with ease
- Send targeted email messages to specific employees, departments or locations
- Upload company-specific pay periods and structures



Is E-Pledge right for you?

| Feature | E-Pledge |
|-------------------------|---|
| Scope of Campaign | Local campaigns, national or regional campaigns with multiple locations |
| Company Personalization | Logo and welcome messaging can be personalized for company |
| Donor Personalization | Personalized campaign emails and site messaging |
| Reporting Needs | Reporting based on location |
| Cost | No set-up fee Standard transaction and designation fees apply |

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Brown County United Way

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