2016 SNAPSHOT
BROWN COUNTY

Top Five Problem/Needs (5,722 Calls)
- Housing/Shelter
- Utilities
- Food
- Transportation
- Health Supportive Services

Top Five Referral Agencies
- The Salvation Army
- Brown County Human Services
- Society of St. Vincent de Paul
- Forward Service Corporation
- New Community Shelter

Top Five Unmet Needs (738 Unmet Needs)
- Electric Service Payment Assistance
- Community Shelters
- Rent Payment Assistance
- Directory Assistance
- Homeless Motel Vouchers

2-1-1 WEB FACTS
(Source: www.get211.org)
- 11,807 site visits
- Top three searches:
  - Food Pantries
  - Anger Management
  - Rent Payment Assistance

Top Referral Sources:
How callers heard about 2-1-1

- 2% Utility Provider
- 13% Word of Mouth
- 57% Repeat Caller

64% of callers were from Green Bay
73% of callers were female
34% of callers were between the ages of 19-59
Message from 2-1-1

To our Community,

Since 2007, 2-1-1 Brown County has been connecting people to resources that meet their needs in times of personal difficulty.

2-1-1 helps single parents who need help paying rent and utilities, disabled adults who need a little extra food from a food pantry to make it through the week, and many more. The service provided to these callers is invaluable in their efforts to stabilize financially and press forward toward creating a successful life.

We work to strengthen our community through information and referral, community needs reporting, and maintaining an extensive database of community resources to help those in need.

No one can create change alone. That’s why we are so thankful for your partnership and support. The needs across Brown County are still great. United, we can – and we will – do more. We hope you’ll join us so that together we can continue to help more people, change more lives, and strengthen more families.

SUCCESS STORY

The holidays can be a stressful time for anyone. When a single mother of two children called 2-1-1, she was looking for holiday programs to help with Christmas gifts and meal baskets. As her story unraveled, 2-1-1 was able to connect her to additional programs she needed not only in time for the holidays, but also for the health and well-being of her family. She was very appreciative and grateful for the assistance she received.

Anecdotes like this encompass the true impact of 2-1-1 and of a community working together. They also provide a glimpse into a world unknown to many. With a simple phone call to 2-1-1, people receive support from knowledgeable call specialists and save time and energy in their search for help.

Many thanks to the Aging & Disability Resource Center and the Crisis Center of Family Services for partnering with us on the 2-1-1 database. Thanks also to all the community partners who either host 2-1-1 PLUS sites and/or display 2-1-1 information at their locations.

Please help spread the word about this free and confidential service.