Brown County continues to support initiatives of the 2017 United Way Campaign.

**Emerging Needs (1)**
- Community Partnerships for Children / Community Fund Grants (new service)

**Emergency Food and Shelter Programs Grants (1)**
- Community Information System Investment

**61 agencies received supplemental federal funding for meals, shelter or utilities assistance.**

**United Way Initiatives (4)**
- 36 programs within 26 Brown County agencies
- 2017 Impact Investments by Focus Area: $34.45M

**Finances (11)**
- Brown County Child Abuse & Neglect Initiative Grant (trauma-informed care)
- Emergency Assistance Services (The Salvation Army of Brown County)
- Adult Tutoring Program & English as a Second Language Classes (Literacy Green Bay)
- Brown County McKinney-Vento Homeless Student Program (Green Bay Area Public School District – fiscal agent)
- Supporting Our Families Together (SOFT) Project (Freedom House Ministries)
- Life Skills Literacy Program (Curative Connections)
- Financial Health Program (Catholic Charities of the Diocese of Green Bay)
- Civil Legal Services for Low-Income Persons (Legal Action of Wisconsin Northeast Wisconsin Chapter)
- Emergency Services (American Red Cross)
- Domestic Violence Services (Golden House)
- Counseling Clinic (Family Services of Northeast Wisconsin)
- Crisis Center (Family Services of Northeast Wisconsin)
- Sexual Assault Services (Family Services of Northeast Wisconsin)
- Healthy Families Home Visiting Program (Family Services of Northeast Wisconsin)
- Club to School Program (Boys & Girls Club of Green Bay)
- Family Advocacy Program (Big Fork Shores of Northern Wisconsin)
- Positive Parenting Program (Glenview)

**Programs and Initiatives Receiving 2017 Grants**

**Health (11)**
- Inclusion and Poverty Project (Girl Scouts of the Northwestern Great Lakes)
- Domestic Violence Services (Freedom House Ministries – Fond du Lac)
- Supporting Our Families Together (Freedom House Ministries)
- Sexual Health & Prevention Services (Abuse Resource Center of Wisconsin)
- Emotional Health Program (Catholic Charities of the Diocese of Green Bay)
- Financial Health Program (Catholic Charities of the Diocese of Green Bay)
- Healthy Families Home Visiting Program (Family Services of Northeast Wisconsin)
- Community Information System Investment
- Community Volunteer Services (Volunteer Center of Brown County)

**Education (11)**
- Emergency Assistance Services (The Salvation Army of Brown County)
- Adult Tutoring Program & English as a Second Language Classes (Literacy Green Bay)
- Life Skills Literacy Program (Curative Connections)
- Financial Health Program (Catholic Charities of the Diocese of Green Bay)
- Civil Legal Services for Low-Income Persons (Legal Action of Wisconsin Northeast Wisconsin Chapter)
- Emergency Services (American Red Cross)
- Domestic Violence Services (Golden House)
- Counseling Clinic (Family Services of Northeast Wisconsin)
- Crisis Center (Family Services of Northeast Wisconsin)
- Sexual Assault Services (Family Services of Northeast Wisconsin)
- Healthy Families Home Visiting Program (Family Services of Northeast Wisconsin)
- Club to School Program (Boys & Girls Club of Green Bay)
- Family Advocacy Program (Big Fork Shores of Northern Wisconsin)
- Positive Parenting Program (Glenview)
Impact at a Glance

**Connection to Community**
- Nearly 27,000 people received help connecting to community resources and volunteer opportunities.
- Nearly 36,000 people received emergency shelter, food, medication and other crisis assistance.
- Nearly 13,000 individuals and families received physical, mental and dental healthcare and the support to ensure their access to care.

**Financial Wellbeing**
- Over 1,000 services and individuals with disabilities accessed special transportation care or education.
- Nearly 9,000 individuals and families received housing and shelter, helping budget counseling, legal aid, and other financial assistance.
- Over 1,000 children gained access to quality childcare, early education and family home visits.
- Over 1,200 seniors and individuals with disabilities accessed specialized transportation, legal aid, and other financial assistance.

**Health**
- Nearly 15,000 individuals and families received physical, mental and dental healthcare and life skills counseling.
- Nearly 36,000 people received emergency shelter, food, medication and other crisis assistance.

**Education**
- Over 1,000 children gained access to quality childcare, early education and family home visits.
- Nearly 21,000 people received help connecting to community resources and volunteer opportunities.

**Income**
- Less than $10,000: 40%
- $10,000 to $14,999: 14%
- $15,000 to $24,999: 18%
- $25,000 to $34,999: 13%
- $35,000 to $49,999: 9%
- $50,000 to $74,999: 4%
- $75,000 to $99,999: 1%
- $100,000 and over: 1%

**Race/Ethnicity**
- White Non-Hispanic: 52%
- Hispanic or Latino: 13%
- Black or African American: 10%
- American Indian or Alaska Native: 6%
- Asian: 15%
- Some other race (two or more races): 1%
- Multiracial: 3%

**Household Size**
- Under 5 years: 4%
- 5 to 10 years: 12%
- 11 to 13 years: 7%
- 14 to 19 years: 13%
- 20 to 34 years: 23%
- 35 to 54 years: 21%
- 55 to 64 years: 14%
- 65 to 84 years: 5%
- 85 years and older: 1%

**ZIP Code of Residence**
- 54115: 15%
- 54301: 13%
- 54302: 21%
- 54303: 19%
- 54304: 11%
- 54311: 12%
- 54313: 5%

**Known Annual Household Income**
- 0 to 9,999: 19%
- $10,000 to $14,999: 11%
- $15,000 to $24,999: 22%
- $25,000 to $34,999: 18%
- $35,000 to $49,999: 12%
- $50,000 to $74,999: 5%
- $75,000 to $99,999: 3%
- $100,000 and over: 1%

- More than 80,000 Brown County Residents Benefit from Brown County United Way Support in 2017

Demographics Snapshot