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Brown County United Way

News Release

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FOR IMMEDIATE RELEASE

Loch resigns as Brown County United Way CEO

GREEN BAY – Toni Loch, president and chief executive officer of Brown County United Way for the past six years, has resigned from the organization to pursue other professional interests.

Loch's resignation was announced at this morning's regular meeting of the Brown County United Way Board of Directors.

"Toni played a key role in aligning Brown County United Way's volunteers in support of five areas of significant community needs," said Board Chairman Steve Van Vuren. "She also has helped us to identify funding sources, in addition to the annual fundraising campaign, for the benefit of poor and disadvantaged individuals here in Brown County."

"Following our successful Strategic Planning Summit meeting on Tuesday, the Brown County United Way is prepared to step up to the heightened challenges of social need here in our community," Loch said. "While it is with regret that I leave the United Way, I am confident that this organization will continue to demonstrate its leadership in rallying public awareness of our various human services issues."

Loch will remain in her position through Tuesday, Oct. 31. Van Vuren said a search for Loch's successor will begin immediately.

*Founded in 1925, the **Brown County United Way** has grown into the single largest fundraising organization in the county. As a private, nonprofit corporation, the Brown County United Way raises funds through an annual campaign, and also receives support by means of planned gifts, corporate sponsorships, contributions to specific United Way initiatives and grants. With the help of more than 100 community volunteers, the Brown County United Way is dedicated to finding solutions to the community's most pressing issues in human services.*

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