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Brown County United Way

## News Release

### Media Invitation

06/02/2006

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### FOR IMMEDIATE RELEASE

#### **Give your neighbor the gift of health and hygiene**

*Collection drive for diapers, other basic-needs items will kick off June 5*

**GREEN BAY** – The Third Annual Brown County United Way Health and Hygiene Drive will kick off June 5. The drive collects basic-need items, from toothpaste to diapers, for people who cannot afford them.

“This drive addresses a critical need in our community because the products we collect can’t be purchased with food stamps,” said Toni Loch, Brown County United Way president and CEO.

Collections will run from June 5 to July 14 at more than 50 local businesses and human care agencies that have agreed to host collection boxes for the drive.

United Parcel Service and ASPIRO will donate staff and vehicles to pick up items from the collection sites and bring them to Leicht Transfer & Storage on July 14, which has donated warehouse space for distribution to agencies.

“For many, this drive is the only way to get a hold of personal care products, cleaning supplies and baby care products, all of which are necessary for maintaining a basic level of life-quality in Brown County,” said Mike Duschene, executive director of ASPIRO. “That’s why we fully support the collection efforts of the Brown County United Way.”

Items will be available to consumers in early August at human care agencies throughout Brown County and at some Green Bay public schools.

The Health & Hygiene Drive began in 2004 as a Brown County United Way campaign kickoff and collected almost 11,000 items. Last year, the drive collected more than 22,000 items.

To find out how to donate to the Health & Hygiene Drive or to host a collection box at your workplace, call the Brown County United Way home office at 432-3393 or write to [staff@browncountyunitedway.org](mailto:staff@browncountyunitedway.org).

To learn more, go to [www.browncountyunitedway.org](http://www.browncountyunitedway.org).

*Founded in 1925, the **Brown County United Way** has grown into the single largest fundraising organization in the county. As a private, nonprofit corporation, the Brown County United Way raises funds through an annual campaign, and also receives support by means of planned gifts, corporate sponsorships, contributions to specific United Way initiatives and grants. With the help of more than 100 community volunteers, the Brown County United Way is dedicated to finding solutions to the community’s most pressing issues in human services.*

### **For MEDIA INTERVIEWS:**

**The Brown County United Way will host the Health & Hygiene Drive kick off Monday, June 5, from 11 a.m. to 1 p.m. at the Brown County United Way home office, Bosco Hall, 1825 Riverside Dr.**

**Representatives from many community businesses will be available for comment on why they have agreed to donate to the drive.**

**Lunch will be served, courtesy of Roly-Poly, so come by and grab a sandwich.**

END