



1825 Riverside Drive ~ PO Box 1593 ~ Green Bay, WI 54305-1593
PH: (920) 432-3393 ~ FX: (920) 432-7144
www.browncountyunitedway.org

Brown County United Way

News Release

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Contact: Toni Loch
President and CEO
toni@browncountyunitedway.org
Office: 920-432-3393, Ext. 8649
Cell: 621-7751

FOR IMMEDIATE RELEASE

United Way will maintain 100 percent funding to agencies in 2006

GREEN BAY – The Brown County United Way will maintain 100 percent funding to the agencies it supports in 2006, said BCUW President Toni Loch on Tuesday.

“It is our mission to support critical health and human services for our community,” Loch said. “We did what was necessary to keep these agencies funded.”

Last month the BCUW reported a campaign shortfall of more than \$500,000, and ended the year just more than \$329,000 off from its goal. This was in large part due to a rally in support by individual donors and corporations in Brown County, Loch said.

“Given the potential for donor exhaustion last year, our campaign fared very well,” Loch said. “It shows a strong level of commitment by our community to the health and human services that our agencies provide.”

The Brown County United Way board of directors made the final decision to preserve agency funding when it approved the 2006 budget last Wednesday. The approved budget will confer more than \$1.8 million to support 40 programs in Brown County.

“In future years we hope to expand funding to these agencies,” Loch said. “They all do an exceptional job.”

In 2005, programs funded by the Brown County United Way provided more than 85,000 area residents with wide range of health and human services, spanning from tuberculosis diagnosis and treatment to early childhood and anti-truancy programs. To learn more, visit www.browncountyunitedway.org.

Founded in 1925, the Brown County United Way has grown into the single largest fundraising organization in the county. As a private, nonprofit corporation, the BCUW raises funds through an annual campaign, and also receives support by means of planned gifts, corporate sponsorships, contributions to specific United Way initiatives and government grants. With the help of more than 100 community volunteers, the Brown County United Way is dedicated to finding solutions to the community's most pressing issues in human services.

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