



Volunteers Matter.

News You Can Use - January 2005

In This Issue:

Volunteer Opportunities
Fund Distribution
Recognition Luncheon
New Employee Highlights
Adopt-A-Family Gift Distribution

Volunteer Opportunities

Are you interested in additional volunteer opportunities? Do you know someone who is interested in becoming a volunteer but is unsure of where to begin? If you are looking for volunteer opportunities in Brown County, we encourage you to contact your favorite organization and inquire about what opportunities they may have available.

For volunteer opportunities at the Brown County United Way, please visit our website at www.browncountyunitedway.org for a volunteer application form. Also, please visit our website to learn about upcoming events in need of volunteers.

Fund Distribution

Over the next few months, volunteers will be meeting to make the difficult decision of how to allocate funds across 45 programs in a process known as fund distribution. This is a process implemented every two years in which agencies speak to the needs of clients who use their programs. Agencies provide details about outcomes providing us with a clear picture of how people benefit from services. Final allocation decisions for the fund distribution process will be made at the March board meeting.

For more information about our fund distribution process councils, contact Stephanie Foley at 432-339 ext. 8647 or email stephanie@browncountyunitedway.org.

Recognition Luncheon

The following individuals and companies were acknowledged at Brown County United Way's 2004 Recognition Luncheon on December 9th at the KI Convention Center.

The Recognition Luncheon serves to thank everyone for their continued support of the community through the Brown County United Way.

Outstanding Campaign Manager Award

Small Sized Company (1-99 Employees)
Jodi Ciesielczyk, De Pere Foundry
Medium Sized Company (100-299 Employees)
Kurt VanCamp, SuperValu
Large Sized Company (300+ Employees)
Patti Germann, Festival Foods

Outstanding Employee Campaign Award

Small Sized Company (1-99 Employees)
Kerber Rose & Associates, CPAs
Medium Sized Company (100-299 Employees)
Wells Fargo
Large Sized Company (300+ Employees)
Schneider National

Outstanding Corporate Support

WPS Resources Corporation

Meritorious Support Award

Associated Bank

Shining Star Awards

Don Haines, Georgia-Pacific
Howard Elementary School
John Manser, The Salvation Army
Megan Pichette, Arketype Group, Inc.



Toni Loch presenting the Outstanding Employee Campaign Award to Schneider National employees Chris Elliott, Sandy Graan and Lee Stueck.

Save the date. Brown County United Way will hold its **Annual Meeting** on Thursday, March 24, 2005. Watch your mailbox for an invitation. If you would like to nominate an individual or organization for an award please visit www.browncountyunitedway.org for a description of the awards and/or a nomination form.

New Employee Highlights

The Brown County United Way would like to welcome two new staff members.

Vicki Cornell joined the United Way in early December as the Community Relations Manager. Vicki brings to us a wide range of experience in



event planning, training and development, program development, implementation and promotion. Her favorite part of working in Community Relations is being able to work with area volunteers and organizations to help promote the activity of the Brown County United Way. A

UW La Crosse graduate and a native of the Green Bay area, Vicki is looking forward to the opportunity to use her skills and knowledge to make a difference in our community.

Sarah Osterberg joins the United Way as the Community Impact Manager. Sarah's first day at Brown County United Way was December 20, 2004. Sarah comes to us from Madison, Wisconsin, where she worked as a legislative aide in the State Assembly for over 11 years. She brings to United

Way a wide range of experience in grass roots organizing and public policy analysis, particularly in the area of healthcare. As a UWGB alumna with deep roots in Brown County and the Fox Valley (who will also be getting married in April),



she's very happy to be back in the area. Her passion is public service, so she's really enjoying the opportunity to work with community volunteers and organizations as a Community Impact Manager. She staffs the Children & Families and Health & Wellness Impact councils.

Adopt -A- Family Gift Distribution

The Salvation Army coordinates a program to provide families in need with gifts for the holiday season. Each year, the staff of the Brown County United Way participates in this program and adopts one family. Gifts donated by staff members included items of clothing for each member of the family, at least one toy for each child and a suggested gift for mom and/or dad. Also included were hygiene and household products and gift certificates.

On Tuesday, December 21, designated families arrived at Shopko Hall to receive their Christmas gifts. Emerging Leaders Society members contributed 46 volunteer hours to assist in gift

distribution. The Adopt-A-Family program served 525 families this year.

Coinciding with this event, additional families in need were given the opportunity to choose toys for their children as well as pick up food baskets. Overall more than 3,000 families were served by these events.

If you are interested in more information on Brown County United Way's Emerging Leaders Society, contact Jennifer Schnabel, Donor Relations Manager at (920) 432-3393 ext. 8644 or email jennifer@browncountyunitedway.org.

Please visit Brown County United Way's new website:
www.browncountyunitedway.org