



Brown County United Way

News You Can Use

Your Guide to Brown County United Way - August 2005

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Campaign Kick Off Join us for Fun!

The Brown County United Way will kick off it's 2005 campaign Thursday, September 15, with a celebration at DePere's Festival Foods.

Mark your calendar to join us for a news conference, food, and fun from 4:30-6:30pm in the Festival Foods parking lot.

Campaign Kick Off

Volunteers Needed!

To celebrate the kick off of the Brown County United Way 2005 campaign, Festival Foods will be opening the brat barn at their three locations all day on September 15.

All proceeds from the brat barn that day will go to the Brown County United Way.

We are looking for volunteers to cover shifts at each location. If you or your organization is interested, please contact Vicki Cornell@432-3393 ext. 8625 or email vicki@brown-countyunitedway.org.

Brown County United Way 2005 Health and Hygiene Drive is here!

The Brown County United Way launched 2005 Community Health and Hygiene Drive August 18.

Health and hygiene products are important to the needy of our community because these items cannot be purchased with Food Stamps and yet they're essential to people's everyday lives.

This is the only health and hygiene product drive in Brown County, so your help is not only urgently needed, it is thoroughly appreciated.

Donations will be distributed to pantries, shelters, and other

organizations in need in our community.

**Collection Dates:
August 18th –
September 29th**

To become a collection site or to give to the Health & Hygiene Drive, please contact Vicki Cornell, at 432-3393 ext. 8625 or email vicki@browncountyunitedway.org.

Items Needed:

Household Cleaners

Laundry Detergent
Paper Towels
Hand Gel
Facial Tissue
Toilet Paper
Fabric Softener Sheets

Personal Products

Shampoo/Conditioner
Bar Soap
Deodorant
Toothbrush/Toothpaste
Dental Floss
Mouthwash

Band-Aids

Hairspray
Body/Hand Lotion
Safety Razors
Feminine Hygiene Products

Baby Products

Wet Wipes
Baby Soap
Baby Lotion/Oil
Diapers
Baby Powder
Cotton Balls
Cotton Swabs
Diaper Rash Ointment

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Funding Provided to Promote Student Attendance and Readiness

The Brown County United Way is providing \$50,000 to two local programs to address the growing problem of truancy among middle and high school students.

Most of the grant --- \$45,300, will be used by Family Services of Northeast Wisconsin to target approximately 300 sixth graders at Washington Middle School in Green Bay during the 2005-06 school year.

The program's goal is to increase attendance among students regarded

as habitually truant when they were in the fifth grade.

Fifty percent of those students are expected to undergo a needs assessment. In addition, students in the program and their families will be able to participate in recreational, interactive and educational activities three or more times a month in conjunction with the initiative.

The remainder of the allocation -- \$4,700 - is being used to fund an attendance program at

Denmark High School. The high school seeks to achieve 97 percent average daily attendance among all students, including freshmen.

Family Services and Denmark High School, through their respective attendance initiatives, are partnering with the Brown County United Way. The initiatives were the result of the work of the Brown County United Way's volunteer-driven Youth Development Impact Council.

Funding provided for early childhood development

The Brown County United Way is also allocating \$11,171 to an early childhood development initiative.

Family Services will use the funds to supplement Child Abuse Prevention Fund dollars. The goal is to connect parents with the informational and referrals they need, so their children can enter school ready to learn.

Save the Date: October 13th

The Brown County United Way's Emerging Leaders Society is planning Thursday, October 13 with former Green Bay Packer, Jim Flanigan.

The evening will be an opportunity to learn more about the Jim Flanigan Foundation, children's literacy, and the Emerging Leaders Society as well as network with other professionals.

Signed sports memorabilia will be

raffled. Save the date, and watch for more information.



Sign Up Now!!

Habitat for Humanity Corporate Build 2005

Join the Brown County United Way Emerging Leaders Society

September 10 as we participate in building a home on Irwin Street in Green Bay for Habitat for Humanity.

Space is still available. For details and to sign up, call Vicki

Cornell @ 432-3393 ext. 8625 or email vicki@browncountyunitedway.org

It's Our Birthday!

The Brown County United Way is turning 80 this year and planning is underway for our birthday celebration!

If you have stories that you would like to share as we look back over the last 80 years, please let us know.

You can send stories to vicki@browncountyunitedway.org or call 432-3393 to share.

Sneak Peak! Make an Impact. GIVE.

The theme of the Brown County United Way 2005 campaign materials and video will be a combination of Impact Council emphasis and "GIVE"! Thank you to Georgia-Pacific for the donation of the paper and printing.

