



Brown County United Way

News You Can Use

Your Guide to Brown County United Way - April 2005

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Check out our newly designed newsletter!

We have changed the format and content of our newsletter, and we are excited to hear what you think of it! We have combined all our information into one newsletter which will continue to be sent out on a monthly basis.

Take a look and let us know what you think! Send any feedback or suggestions to staff@browncountyunitedway.org. Enjoy the newsletter!

Funding Recommendations Approved

Brown County United Way Board of Directors has approved 2005 funding recommendations and \$2.36 million will go to a variety of human service programs to serve community needs in Brown County. In the fund distribution process, applications were reviewed, rated, and deliberated by nearly 100 volunteers of Brown County United Way's Impact Councils. The panels closely reviewed the current programs and focused on those that are aligned with each Impact Council vision. The community volunteers rated each program on six criteria: performance, impact, fiscal responsibility, community diversity, program improvement and outcomes. "We made some tough decisions but we are confident that the dollars will go where they will make the most impact," said Pat Stazsak, Community Access & Resources Impact Council Chair.

Of the \$2.36 million; 23% (\$549,830) was designated by donors to specific organizations, 73% (\$1,709,546) was allocated to local programs, and 4% (\$100,000) was designated to fund Impact Council initiatives.

ELS Volunteer Opportunity

The Special Olympics Spring Sports Tournament is scheduled for Saturday, May 7. Last year, 33 members of Emerging Leaders Society volunteered 127 hours. Invitations will be sent soon or for more information on how to volunteer, contact Brown County United Way.

Buy a Brat, Support United Way

On **April 28**, from 10:00 am - 6:00 pm, all three Festival Foods locations will be selling a brat and soda for \$1.25. All proceeds will go to Brown County United Way.

CUFUW

"CUFUW" (pronounced 'cuff-you') stands for Companies United For United Way. CUFUW's mission is "companies supporting United Way and each other through leadership, commitment, sharing of ideas, knowledge and experience - all for the betterment of the community."

This group of Campaign Managers, representing fourteen companies, support each other and Brown County United Way. CUFUW meets at lunchtime on the third Thursday of each month. Each meeting is at a different CUFUW company or non-profit agency.

Active member companies participate in a yearly campaign challenge and the members of CUFUW decide what the challenge will be. The winner of the challenge receives goodies for every employee in the winning company and members of CUFUW deliver the goodies! Last year, LaForce, Inc. won and each employee received a bag of holiday cookies.

We are always interested in adding new members to CUFUW. There are opportunities to be an active member or an associate member. To find out more, contact United Way.

CUFUW Companies

American Medical Security
Associated Bank
Bank Mutual
Bellin Health Systems
Festival Foods
Georgia-Pacific
Green Bay Packaging
Humana
LaForce
NWTC
Prevea Health
Schneider National
Schreiber Foods, Inc.
St. Vincent Hospital

Dental Awareness Event - Rescheduled

The Emerging Leaders Society Dental Awareness Event and Panel Discussion has been rescheduled for **Tuesday, May 17th**. Please join a panel of dental health experts to learn more about this pressing issue facing today's youth.

Green Bay Country Club
2400 Klondike Road
Green Bay, WI

7:00 am registration
7:30 - 8:45 am Panel Presentation and
Question and Answer Session

Continental Breakfast Provided

To RSVP, call Brown County United Way or email resourcedevelopment@browncountyunitedway.org by Thursday, May 12.

Impact Council Update

The Community Access and Resources Impact Council has chosen the implementation of a 2-1-1 line in Brown County as their council's initiative. 2-1-1 is an easy-to-remember telephone number that connects callers to information about critical health and human services available in their community 24 hours a day, 7 days a week. While services that are offered through 2-1-1 vary from community to community, 2-1-1 provides callers with information about and referrals to human services for everyday needs and in time of crisis. When an individual seeks information or referral services about which they have little or no prior knowledge or experience, dialing 2-1-1 is much simpler than other options.

Office Space for Rent

1180 square foot office space. Newly Renovated, good location on bus route. Good parking. Space is set up with three separate offices. Can work out sublease agreement. Available May 1. Contact Kim, 497-2207 for more information.

Volunteer Spotlight: Micki Koehler

Micki Koehler has been an active volunteer with Brown County United Way since 1997 and in 2000, was one of the "poster girls" for our campaign materials. Through the years, Micki has held many roles with United Way. She has been Chair of the Health Panel, a member of the Advisory Council for the Emerging Leaders Society, and is the current Chair of the Youth Development Impact Council. Micki has also volunteered her time to the Multi-Year Funding Committee, the Non-Discrimination Policy Committee and the Community Response Fund. She has acted as a Jefferson School Adopter, a volunteer for Junior Achievement, a tutor, and has coordinated a pen pal program for 3rd - 5th graders. Overall, Micki provides excellent leadership in everything she is involved in and we are grateful to have such a volunteer.



Brown County United Way Staff Listing

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