



Emerging Leaders Matter

News You Can Use - February 2005

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What is The Emerging Leaders Society?

The Emerging Leaders Society is a leadership recognition program established in 2003 through Brown County United Way for individuals approximately 21-40 years of age who want to make a difference. The Emerging Leaders Society's mission is to create a network of young community leaders who will actively invest their time, talents and financial resources in our community. In doing this, the society supports the mission of Brown County United Way to bring together the strengths of our community to improve the quality of life in Brown County today and in the future.

In exchange for a minimum donation of \$250 to Brown County United Way, Emerging Leaders Society members become a part of a circle of peers learning about key community issues and how they can make an impact. Members apply this knowledge through volunteer projects at local nonprofit organizations and will also have opportunities to share personal insights. Annually, members are acknowledged in local United Way recognition materials.

For more information about the Emerging Leaders Society or to confirm your membership, please contact us at 432-3393 ext. 8644 or email resourcedevelopment@browncountyunitedway.org.

Salvation Army Adopt-A-Family

The Salvation Army coordinates a program to provide families in need with gifts for the holiday season. On Tuesday, December 21, designated families arrived at ShopKo Hall to receive their Christmas gifts. Emerging Leaders Society members contributed 46 volunteer hours to assist in gift distribution. The Adopt-A-Family program served 525 families this past year. Members of the Society also helped families in need to choose toys for their children as well as pick up food baskets. Overall more than 3,000 families were served by these events.

Emerging Leaders Society Schedule of Events

Listed below is the schedule of events for 2005 with Brown County United Way's Emerging Leaders Society. All events are volunteer opportunities.

Junior Achievement Business Bowl
Saturday, February 19, 2005

Special Olympics Spring Sports Tournament
Saturday, May 7, 2005

Habitat for Humanity
Date TBD, Spring/Summer 2005

Volunteer with the Elderly
Date TBD, September 2005

Brown County United Way Kickoff
Date TBD, September 2005

Make a Difference Day
Date TBD, October 2005

The Salvation Army Adopt-A-Family Gift Distribution
Date TBD, December 2005

2004 Goals

Upon completion of the 2004 Campaign, the Emerging Leaders Society is proud to announce the results of its 2004 goals, which they have more than exceeded.

In 2004 the Emerging Leaders Society hoped to have 150 members and came in just under that goal with a membership of 145. The Society set out to complete 200 volunteer hours. The group more than doubled this, contributing 449 volunteer hours. The established dollar amount given to volunteers' hours, according to the "Independent Sector" is \$17.19 per hour. Therefore, the Emerging Leaders Society contributed \$7,718.31 in volunteer hours to our community.

The group is currently working on establishing its goals for 2005.