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Update from the Board

The Brown County United Way Board of Directors would like to announce the new mission and vision for our organization.

Mission: To bring together the strengths of our community to improve the quality of life in Brown County today and in the future.

Vision: Everyone is exchanging and growing their gifts and strengths to assure needs are being met and the quality of life is continually being elevated for everyone.

If you are interested in providing feedback about the mission and/or vision please email Toni Loch, President/CEO at toni@uwbc4u.org or Kirk Stallsmith, Board Chair at kirk.stallsmith@gapac.com

New Employee Highlight

Brown County United Way would like to welcome Stephanie Foley as the new Community Impact Director. She comes to us with almost 15 years experience in volunteer driven, non-profit organizations. She has a strong background in outcome-based programming through human service organizations for all age groups, different levels of education, diverse cultures and a full range of economic backgrounds. She's worked with "College for Kids" in Ashland, WI, at risk children's programming in Milwaukee, WI, adult education and training in Ironwood, MI, and most recently senior programming, adult development, and Girl Scouting in MN. Her favorite part of working with Community Impact for United Way is that she can be involved in a wide range of community solutions, which pulls all of her background together and expands her capacity to contribute. Her second favorite part of this new position is living in Wisconsin again!



Opportunity to Educate

In an attempt to touch the community on a year round basis, we are offering a great opportunity to your company. Brown County United Way is asking to be a part of your company newsletter/publication at least once a year. Information your employees deserve to know about our community will be provided by the United Way. To take advantage of this opportunity or to help educate our community in other ways, please contact: Jen Fietz Director of Community Relations, at 432-3393 ext. 8625 or jen@uwbc4u.org

Notice: The Brown County United Way website will be under construction until mid August. If you have any questions, please contact the United Way at 432-3393.

Impact Council Update - Health and Wellness

As you know, United Way has been researching and evaluating the needs in Brown County.

The Health and Wellness Impact Council has identified access to dental care for underinsured and uninsured children as an area of focus. This research shows that dental care needs in our community are at an all time high. Several efforts across the Brown County Community are being made to address dental needs.

In a time when collaborating and convening at a community level is essential for success, Brown County United Way has begun to look for partners in addressing dental care needs for children. Current partners are:

- ◆ Brown County United Way
- ◆ Green Bay Rotary Club
- ◆ Brown, Door, Kewaunee Dental Association
- ◆ Brown County Health Department
- ◆ Green Bay Public Schools
- ◆ NEW Community Clinic
- ◆ Oral Health Coalition ◆ NWTC
- ◆ Salvation Army ◆ Howe School
- ◆ Encompass Childcare ◆ Headstart

The Rotary Club of Green Bay has a Centennial Project. The objective is to provide the community with a meaningful project that has long-term positive impact. They are considering

a program called "Reachout Healthcare America", a school based health approach for high-risk dental disease in children; the number of children receiving free and or reduced lunch, determines the target group.

The initial funding of \$100,000 will be needed in 2005 for the implementation of a school based dental program. A team from the Rotary Club visited Tempe, AZ the week of June 7th to get a first hand look at how the program is working in that community. The Green Bay Area Public School Board of Education is examining a partnership with the "Reachout Healthcare America." It is anticipated that the project will begin sometime between September 2004 and January 2005.

There is a broad range of care needed for underinsured and uninsured persons for good oral health. United Way believes community collaboration needs to occur to assure an increase in the number of dental care providers willing to treat low-income, uninsured and Medical Assistance children — making Brown County a better place to live for all.

For more information about the Health and Wellness Impact Council or other focus areas at Brown County United Way, please contact Stephanie Foley at 432-3393 ext. 8647 or stephanie@uwbc4u.org

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