

United  
Way



# Volunteers Matter.

News You Can Use - July 2004

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## Opportunity to Educate

Brown County United Way has implemented a Community Speakers Bureau in an effort to reach the community year round. This group of volunteers will speak in schools and universities, community groups, and businesses. Education is crucial in getting the message to our community about the changing United Way. For more information on the Speakers Bureau or how to reserve a speaker, please contact Jen Fietz at 920/432-3393 ext. 8625 or email [jen@uwbc4u.org](mailto:jen@uwbc4u.org)

### Topics available in 2004:

*"Your Changing United Way"* - July

*"Children & Families  
in Brown County"* - September

*"Youth Development  
in Brown County"* - September

*"Basic Needs & Self-Sufficiency  
in Brown County"* - September

*"Health & Wellness  
in Brown County"* - September

## New Employee Highlight

Chris Hendricks has joined Brown County United Way as a new Community Impact Manager. She comes to us after six years as Emergency Services Director of the American Red Cross-Lakeland Chapter. As Emergency Services Director, she oversaw the Armed Forces Emergency Services, Community Disaster Education, Disaster Services and International Social Services programs of a six-county area. Chris' favorite part of working in the Community Impact Division is knowing that she can make a difference in the lives of others.



## Events - Habitat for Humanity

On Saturday, July 24, the Emerging Leaders Society brought over 50 volunteers to the Habitat for Humanity Build at 1257 Reber St. Habitat works in partnership with people in need to build affordable housing. Duties for the day included finishing touches, repairs and landscaping. For more information on Brown County United Way's Emerging Leaders Society contact Jennifer Schnabel, Donor Relations Manager at 920/432-3393 ext. 8644 or email [jennifer@uwbc4u.org](mailto:jennifer@uwbc4u.org)

**Notice:** The Brown County United Way website will be under construction until mid-August. If you have any questions, please contact the United Way at 432-3393.

## Impact Council Update - Basic Needs & Self-Sufficiency

The Basic Needs and Self-Sufficiency Impact Council, has the vision, "every person in our community can meet their daily basic needs and be self-sufficient."

Studies and research have revealed that housing/shelter is of major concern in Brown County. The Council is in the process of developing strategies and tasks that would ensure that homeless families with children have the necessary shelter and supportive services to ultimately become self-sufficient.

On July 14, Chairman of the Basic Needs and Self Sufficiency Impact Council, Gene Vandevorde, gave a presentation to local homeless and housing experts.

The Council seeks to improve coordination of services across public and private systems as it relates to housing/shelter services to ensure a continuum of care.

Research known as Point-In-Time conducted by the Brown County Homeless and Housing Coalition on March 11, 2004, shows 197 individuals were found in or seeking

emergency shelter; 130 or 66% were families with children.

The presentation outlined a plan to help solve the problem through a new community-based effort. It will have two goals:

- 1) **Generate the needed funds and resources necessary for sufficient numbers of safe, stable, supportive emergency shelters for families with children.**
- 2) **Educate the community and government on housing needs and issues.**

Dialogue between the Affordable Housing Institute (AHI), the Brown County Homeless and Housing Coalition (BCHC) and the Basic Needs and Self-Sufficiency Impact Council shows collaboration in our community as it relates to housing/shelter.

For more information about this council, please contact Brinda Ruggles, (920)432-3393 ext. 8618, or email [brinda@uwbc4u.org](mailto:brinda@uwbc4u.org)

## 2004 Campaign Cabinet

### **2004 Honorary Chair**

Larry Weyers  
(WPS Resources Corporation)

### **2004 Campaign Chair**

Randy Johnson  
(WPS Resources Corporation)

### **Emerging Leaders Society Chair**

Scott Bushkie  
(Cornerstone Business Services)

### **Alexis de Tocqueville Society Chair**

Scott & Nancy Armbrust

### **Small Business Advisory Council Chair**

Tricia Nell  
(Nell & Associates, SC)

### **Leadership Circle Chairs**

Craig & Julie Aderhold  
Tim & Stacie Kotnour

### **Areas of Support**

- AFL-CIO Liaison- Rick LeMieux
- Companies United for United Way - Amy Lewandowski (Prevea Health)
- Speaker Training - Jim Morrison (James N. Morrison & Associates)
- Special Events - Lisa Jossart (American Express Property & Casualty)

### **CEO Meeting Team Chairs**

- Allan Jamir - (Camera Corner/Connecting Point)
- Sara Niedzwiedz - (Green Bay Area Chamber of Commerce)
- Don Donarski - (Community Volunteer)
- Tricia Nell - (Nell & Associates, SC)
- Kathryn Hartman - (WPS Resources Corporation)
- Todd Ericksrud -(Schneider National)