

United
Way



Campaign Managers Matter.

News You Can Use - June 2004

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United Way Staff

Opportunity to Educate

We are all neighbors. Consider offering your employees a tour of local nonprofit agencies. This is a good way to learn about health and human service agencies in our community and develop staff camaraderie. For more information or to set up a tour, please contact Jennifer Schnabel 432-3393 ext. 8644 or jennifer@uwbc4u.org

Mark Your Calendars

Campaign Managers matter. We are excited to begin our work together again this year. Please mark your calendars with the following dates for the Campaign Manager Training. This year's theme is *"We are all neighbors. Uniting to support our changing community"*.

Training dates, times and locations:

Session 1: Thursday, July 22

3:15 - 5:00pm

St. Norbert College

Session 2: Tuesday, August 10

11:15 - 1:00pm

NWTC

Session 3: Wednesday, September 1

7:15 - 9:00am

United Way Offices

Look for a formal invitation and registration form soon. To RSVP now, contact Jennifer Schnabel. Call 432-3393 ext. 8644 or email jennifer@uwbc4u.org.

Impact Update

Over the past two years the four Impact Councils of approximately 100 volunteers have been focusing on the "changing" Brown County. A community assessment was done on the four areas of focus. Those areas are: Children and Families, Health and Wellness, Basic Needs and Self-Sufficiency and Youth Development.

Why is United Way doing this?

The economy has changed and continues to change, as well as our community. Just raising and distributing funds no longer meets the growing needs of Brown County. There is a need to look at solutions from a system-wide, community level. Individual programs can no longer meet the increasing demands on their own.

Where will the impact councils get funding for their initiatives?

United Way isn't necessarily the financial resource to each initiative. Grant writing, new collaborations and other organizations with an interest in the issues will be sought. Funding partners will be identified based on the issue.

Is your company interested in running a United Way campaign early this year?

We will not be running an official Pacesetter campaign, however companies have the option to run campaigns as early as August. All of our materials, including the video, will be ready by mid-July. For more information on running an early campaign, please contact Susan Soderlund, 432-3393 ext. 8652 or susan@uwbc4u.org.

Tell Us About You

How many years have you been a Campaign Manager?

At current company _____

Previous places of employment _____

List previous company(s) (optional) _____

Total years _____

You are the campaign manager because... *(Please check all that apply.)*

- you believe in United Way and what it does for our community.
- you or someone you know was helped by a United Way funded service.
- you were on the committee and inherited the job.
- it is part of your job description.
- no one else will do it.
- Other (specify)

Please answer the above questions and fax to Brown County United Way at 432-7144.

Help us help you!

Brown County United Way is happy to announce Stephanie Foley and Denise Biemert as new additions to our staff. Following is the contact information for all of our staff members. You may contact any of the following individuals by calling the main line at our office at 432-3393 and their extension.

Toni Loch President/CEO	ext. 8649 toni@uwbc4u.org	Jennifer Schnabel Donor Relations	ext. 8644 jennifer@uwbc4u.org
Denise Biemert Administrative (PT)	ext. 8646 denise@uwbc4u.org	Jen Fietz Community Relations	ext. 8625 jen@uwbc4u.org
Stephanie Foley Community Impact	ext. 8647 stephanie@uwbc4u.org	Ginny Schram Administrative (PT)	ext. 8658 ginny@uwbc4u.org
Brinda Ruggles Community Impact	ext. 8618 brinda@uwbc4u.org	Cheryl Cerrato Finance	ext. 8643 cheryl@uwbc4u.org
Tammy Spoerl Administrative	ext. 8655 tammy@uwbc4u.org	Tania Spofford Community Education	ext. 8651 tania@uwbc4u.org
Susan Soderlund Donor Relations	ext. 8652 susan@uwbc4u.org	Rick Le Mieux Community Services	ext. 8650 rick@uwbc4u.org